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sunnyvale, CA

OBJECTIVE

Seeking an entry-level creative design position that encourages experimentations and explorations in multi-media design for brand identities, marketing collateral, and product outcomes.

EXPERIENCE

aug '20—present

contract designer | zerotier

sunnyvale, ca | design team size: 1

- Work with marketing head to create graphics, webpage banners, and social media posts to promote brand visions and updates.

jul '19—present

graphic design intern | transifex

los altos, ca | design team size: 2

- Work closely with Marketing and Demand Generation team. Pushing presence of the company forward by using brand language across digital designs.
- Conceptualize and design online ad banners, white papers, company documents, marketing decals, trade show booths/banners, icons, illustrations, wire frames, web landing pages, chat-bot illustrations, and t-shirts.
- Create new online document templates, webpage wireframes, ad campaigns.

jul '19—present

freelance | national autism resources

san jose, ca | design team size: 1

- Design book layout and covers from scratch.
- Created company branding guide from scratch.
- Conceptualized web product image tiles.

oct—nov '19

design xhibition

san jose state university, ca | design team size: 8

- Conceptualized, designed, and physically constructed a branded gallery exhibition with a team of 8 designers centered around design projects.
- Created marketing and advertising assets such as wayfinding signage, posters, supergraphics, and take-home items for visitors.

jul '16—sept '18

student ministries intern | bridges community church

los altos, ca | design team size: 1

- Designed weekly marketing assets: fliers, banners, and slides for a variety of events and programs.
- Re-branded a large community event and created all promotional and marketing/advertising materials.

EDUCATION

may 2020

bfa graphic design

san jose state university

may 2015

high school diploma

pioneer family academy
title: valedictorian

SOFTWARE

adobe

illustrator
indesign
photoshop
xd
after effects
figma
sketch
invision
fusion 360
roar ar
basic html & css

SKILLS

hand sketching
wireframing
handcraft skills

INVOLVEMENT

'18—present

**phi kappa phi
honors society**

san jose state university

'18—present

neo design club

san jose state university

ABOUT ME

fun facts

Aside from design, I love to do ceramics and also play sports. If I had another life, I would want to be a party DJ.